



## Broome Manor Golf Club, Wiltshire

70 children are using the Junior Golf Passport website to record their progress

With a growing junior section, Lee Hayward PGA Professional at Broome Manor Golf Club, was looking for new ways to help young golfers develop their skills. After some research, Lee chose to register for the Junior Golf Passport as he saw it as a practical teaching aid that could be easily incorporated into his coaching programme. It has been a great success, Lee now has 102 children regularly taking part in sessions at the golf club, and **over 70 children are using the Junior Golf Passport website to chart their progress.**

For Lee, the appeal of the Junior Golf Passport lay in the structured sessions it provided. The lesson plans covered all aspects of golf, including etiquette and fitness, and gave children goals to work towards and awarded certificates as they advanced. Encouraging children to register online was instrumental to the success of the programme at Broome Manor GC. The website allowed players to track their own progress, which could be shared with their parents, while supporting regular play. Parents were complimentary about the structure of the Junior Golf Passport programme, and also acknowledged that it gave them more understanding of the basic rules, handicaps, and swing technique required for golf.

The coaching team at Broome Manor GC is committed to offering juniors the opportunity to develop as players and registering for the Junior Golf Passport has had clear benefits. According to Lee, the programme helps to retain young golfers and prepares them for playing on the course more quickly. After watching their children's coaching sessions, a number of parents were prompted to play golf too.

### Main achievements:

- 102 youngsters regularly take part in sessions at the golf club.
- 70 youngsters have registered online.
- The programme has helped to retain young golfers, and inspired more parents to try the sport.

### Quote:

*"The Junior Golf Passport has helped our junior programme retain the kids for longer and got them out onto the course quicker through covering a wider range of areas i.e. bunkers, chipping, rules, fitness, pitching, etiquette and more. This in turn has increased club membership"*

*Lee Hayward, PGA Professional Broome Manor GC*