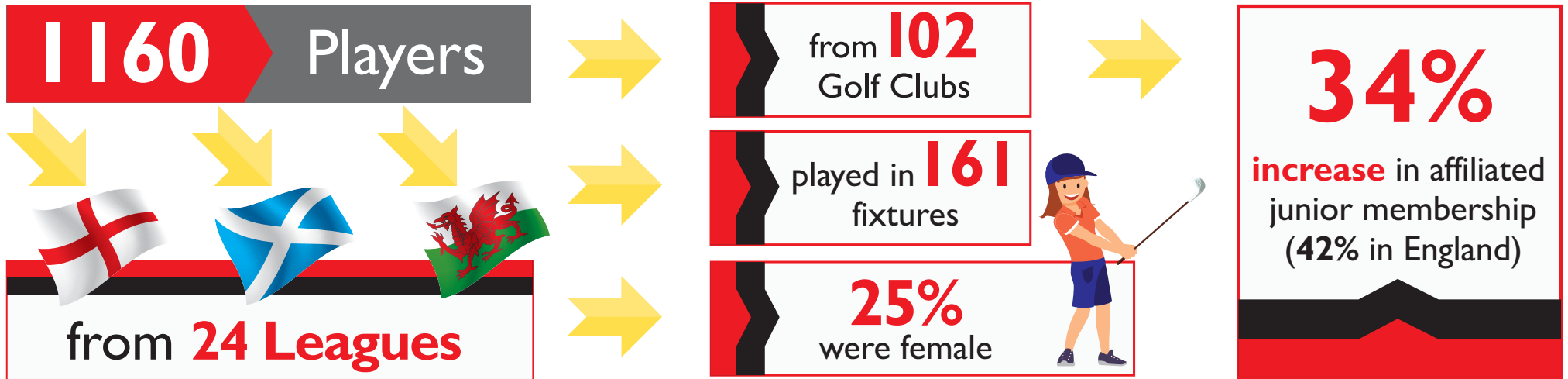




2018



## WHAT WE LEARNT FROM GOLFSIXES LEAGUE

*"I loved GolfSixes as I played with different people and had a great time."  
(player, aged 12)*

### Juniors

GolfSixes League encouraged children to play more golf

**68%** of players attended regular practice sessions

**93%** of players rated the initiative as 8 out of 10

**82%** would like to play more golf

*"My daughter was new to golf, the GolfSixes League was a great introduction to playing and meeting new friends."  
(non-golfing parent)*

### Parents/Families

Parents were significantly engaged and supportive

**65%** of parents volunteered at league events

**38%** of parents were non-golfers

**88%** described GolfSixes as **FUN**

*"I truly believe that this is a fantastic format for children to play."  
(Swansea Bay GC)*

### Golf Clubs

GolfSixes League increased junior membership and practice

**58%** of clubs provided extra practice sessions for their players

**££** Golf Clubs reported an increase in revenue

Golf Clubs enjoyed a greater connection with parents and juniors